
Practitioner News: Latest Research - Obesity link to Cancer

1 message

Pure Bio <info@purebio.co.uk>
Reply-To: Pure Bio <info@purebio.co.uk>
To: purebiold@gmail.com

30 January 2017 at 09:54

Practitioner News
Nutritional Update January 2017

[View this email in your browser](#)



[Top](#)

Dear Colleague

Welcome to our January nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

In this issue

- [The Many Dangers of Prolonged Sitting](#)
- [Obesity Link to Cancer - LATEST RESEARCH](#)
- [Product Focus - Sugar Addiction](#)
- [Latest Pure Bio News - Special Offers](#)
- [Pure Bio Gift Vouchers](#)
- [Do you Understand your Test Kit? *UPDATED SEMINAR*](#)
- [Inflammation, The Good, The Bad & The Ugly - Part 2 *NEW SEMINAR*](#)
- [Quote of the month](#)
- [How to find us](#)

Featured Articles

[THE MANY DANGERS OF PROLONGED SITTING](#)



Just 3 hours of sitting can damage your blood vessels. With increasing numbers of us doing "sitting" jobs like office work and with obesity on the rise, the dangers of a sedentary lifestyle are very real, and recent research has shown that it is not only us, but our children who are being affected.

[Read more organicandhealthy.org](#)

[Back to Top](#)

[OBESITY LINK TO EIGHT MORE CANCERS](#)

Having excess body fat has already been linked to an increase in the risk for five cancer types - now another eight cancer types are added to the list.

Being overweight/obese is already known to increase the risk for certain cancers: namely, colorectal, oesophageal (adenocarcinoma), renal cell carcinoma, breast cancer in post-menopausal women, and uterine endometrial cancer.

Another eight cancers have now been added to the list: stomach (gastric cardia), liver, gall bladder, pancreas, ovarian, thyroid, meningioma and multiple myeloma.

There is also limited evidence suggesting a link for three other cancers: fatal cancer of the prostate, breast cancer in men and diffuse large B-cell lymphoma

[Read more medscape.com](#)



[Back to Top](#)

Product Focus

[Sugar Addiction](#)

If you've ever wondered why it is so difficult to reduce sugar cravings - this will help!



Recently, the British Medical Journal's (BMJ) Open Heart, published in partnership with the British Cardiovascular Society, ran an editorial that hit sugar hard: "Added sugars provide energy (calories) but, in the context of consumption at current intake levels, they hinder the production of energy and, through the direct influence on a wide array of cardiometabolic disease processes, they lead to reduced quality of life and decreased lifespan, and thus cannot be considered food".

SO, WHICH PRODUCTS CAN HELP YOU?

[EPA/DHA](#) are omega 3 oils that promote cardiovascular health by supporting healthy triglyceride and lipid metabolism, maintaining healthy blood flow, and supporting healthy platelet function. In this role they can contribute to a healthy blood pressure.



Essential Fatty Acids (EFAs) are the building blocks of the body's production of its own anti- and pro-inflammatory substances - prostaglandins and arachidonic acid. A healthy balance of these substances is crucial in protecting the body against a tendency towards inflammation and chronic inflammatory diseases.

Adequate intake of good quality EFAs is essential to stimulate the aerobic capacity of all cells in the body which, in turn, stimulates fat-burning, as opposed to carbohydrate-burning. Fat-burning provides greater endurance energy to reduce fatigue and optimise athletic performance. It also reduces the amount of fat deposited in the cells of the body, and thus helps to maintain better weight control.



Research also indicates that healthy levels of EPA and DHA are associated with cardiovascular health, by helping to maintain normal blood pressure and (fasting) blood concentrations of triglycerides.

Pure Encapsulations [EPA/DHA](#) products are available in 3 forms: derived from fish oil as either [capsules](#) or [liquid](#), or in a [vegetarian](#) form. The vegetarian derived EPA and DHA is produced in a vegetarian, liquid-filled Caplique capsule. Both omega-3 essential fatty acids are sourced from algae.



[Back to Top](#)

Latest Pure Bio News

[SPECIAL OFFERS](#)

To kick-start 2017, we have 3 special offers for you on a selection of our products. Simply telephone **01403 730342** to place your order and take advantage of the savings. **It's first come, first served!**



We have 4 pots of an end-of-line product [Alpha Lipoic Acid - 60 caps](#), expiry 04/2017 - on offer at £14.70 each - a 30% discount!

We have some outdated [Alpha Omega](#) products which we would like to clear from our shelves FREE!! (postage remains payable)

M6 x 4

M11 x 3



For those of you with our test kits, you may wish to purchase [spare empty phials](#), which are on offer at:

£1 for a single phial

£5 for 10 phials

£15 for 50 phials

Simply telephone 01403 730342 to order any of the above special offers

[Back to Top](#)

DISCONTINUED PRODUCT

Please note Viridian have discontinued their [Sports Performance Oil](#), so please remove this from your Essential Fatty Acid test kit (EFA kit)



Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks?



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

[Back to Top](#)

Forthcoming Seminars

TWO NEW SEMINARS ANNOUNCED FROM PURE BIO FOR 2017

[1\) Do You Understand Your Test Kit? A guideline on what to prescribe and when!](#)

Due to recurrent demand, **Tracy S Gates, DO, DIBAK**, will be presenting her updated seminar on Understanding and Using all the products in your Pure Bio Test Kit, including recommended dosages

When: **8/9 April 2017**

Venue: GATWICK HILTON HOTEL, SOUTH TERMINAL, GATWICK AIRPORT

The weekend is specifically designed to help all practitioners using nutrition and herbal products in their practice

Cost: **£195.00 for the weekend**

To book click [here](#)

[Back to Top](#)

[2\) Inflammation - The Good, The Bad and the Ugly - PART 2](#)

Following the success of our ALFA OMEGA seminar in December, we are delighted to announce that **DR JOSEPH SHAFER, DC, DIBAK**, will be returning to the UK to present the second of his seminars on how to use the Alfa Omega range of diluted phytotherapeutic products in your practice.

PLEASE NOTE: You do NOT need to have attended the first seminar to benefit from Part 2.

Basic Alfa Omega test kit use and practical substance challenges will be briefly repeated and practiced in this seminar before moving on to more specific challenges of difficult conditions.

When: 27/28 May 2017

Venue: GATWICK HILTON HOTEL, SOUTH TERMINAL, GATWICK AIRPORT

Cost: £299.00 for the weekend

(To participate in the course, you must bring, or purchase, Alfa Omega test kits, substance challenge kits, magnets and a sonic toothbrush, which are necessary for the practical workshops. Please see [booking form](#) for full details.)

The Alfa Omega range of products are an incredibly powerful tool in reversing disease processes and a must-have tool for advanced-thinking practitioners.

For full details and to book, [click here](#)

For further details on any seminar, call us on 0044 (0)1403 730342 or email info@purebio.co.uk

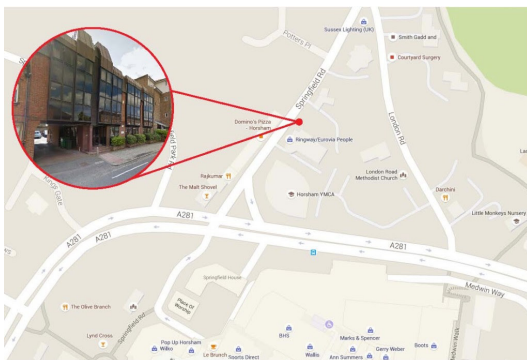
[Back To Top](#)

Quote of the Month

**"We must all suffer from one of two pains: the pain of discipline or the pain of regret.
The difference is that discipline weighs ounces while regret weighs tons" Jim Rohn**

[Back to Top](#)

How to find us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD

Tel: 0044 (0)1403 730342

[Back to Top](#)



Share

Forward

Share

Copyright © 2017 Pure Bio Ltd, All rights reserved.

You are receiving this email because you are registered with us as a Practitioner

Our mailing address is:

Pure Bio Ltd
Ground Floor
44 Springfield Road
Horsham, West Sussex RH12 2PD
United Kingdom

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

The MailChimp logo is displayed in a white, cursive font within a grey rounded rectangular button.